



**BOYS & GIRLS CLUBS  
OF ROCHESTER INC.**

**HOURS:**

**Monday - Friday**

**2:30 - 8 p.m.**

**Saturday**

**10 a.m. - 4 p.m.**

\*Hours vary during holidays

**MAIN FACILITY:**

500 Genesee Street  
Rochester, NY 14611

**SATELLITE LOCATIONS:**

Rochester City School 29  
88 Kirkland Road  
Rochester, NY 14611

Rochester City School 45  
1445 Clifford Ave.  
Rochester, NY 14621

Industry Residential Center  
375 Rush-Scottsville Road  
Rush, NY 14543

**Camps Galore**

Culinary, Camp Old Navy,  
Camp DayDreams

**Annual Award  
Night**

**Golf**

**Sweet Dancerz**

**Art Corner**

Dezmir Phelps



[BGC Rochester.org/Join-The-Club](http://BGC Rochester.org/Join-The-Club)

**SUMMER 2016**

**ISSUE #2**



**PROGRAM OPTIONS ALLOW CLUB MEMBERS TO LEARN MANY LESSONS BOTH INSIDE AND OUT OF THE CLUB**

When it comes to participating in activities outside of regular Boys & Girls Clubs of Rochester programming, members have many choices. Three annual summer favorites are Culinary Camp, Camp Old Navy and Camp DayDreams.

**CULINARY CAMP**

For several years, Club members who are passionate about cooking and the culinary industry have attended the New York Wine & Culinary Center's (NYWCC) Kids Culinary Camp Program. Part of the Center's Children's Culinary Education Initiatives, the camp allows youth to get hands-on experience in the kitchen with NYWCC Lead Chef Instructor Chef Jeffery McLean.

This year, close to 75 members attended various versions of Culinary Camp. In

July, about 40 members interested in a career in the culinary arts took part in two three-day sessions at the Center that allowed them to dive deeper into the field. Every summer, Camp participants learn fundamental cooking skills and, by the end of the session, know how to prepare a full meal.

Other Club members had the opportunity to learn about the basics of cooking over six one-day sessions at the Boys & Girls Club in August. Chef Jeff brought his programming to the Club's kitchen

and Club members could choose if they wanted to participate.

A Culinary Camp graduate and recipient of the program's \$2,500 scholarship, former Club member Asad Muhammad now owns his own baking business – "A Taste of Supreme Bakery."

"Culinary Camp was an inspiring and educational experience," said Asad. "Having the opportunity to work in a setting such as the New York Wine & Culinary Center's kitchen with a professional chef and my fellow Club members is something I'll never forget."

(Continued inside)

*Summer Camps Galore!*

# Summer Camps Galore!

## Camp DayDreams



Camp Old Navy



## CAMP OLD NAVY

Career exploration is an important part of the Boys & Girls Clubs Movement and overall teen experience. A national Boys & Girls Clubs of America partner, Old Navy hosts a day camp for members to learn about job readiness. Both the Greece and Webster locations invited our members to their stores in July. Old Navy employees gave store tours, performed mock interviews and allowed members to help at the registers.

When asked why hosting Camp Old Navy is important, Sean Casher, general manager of the Greece location, referenced one of the clothing brand's fundamental mottos: "Do more than sell clothes." "We enjoy our partnership with Boys & Girls Clubs of Rochester and believe in giving back to the community. It's the right thing to do," said Sean.

## CAMP DAYDREAMS

Camp Cutler in Naples, New York was the perfect setting for a week of overnight summer camp for more than 100 Rochester youth this August. Camp DayDreams, a nonprofit organization partnered with Boys & Girls Clubs of Rochester, hosted close to 60 Club members at the camp. Daytime activities included canoeing, archery, nature hikes, volleyball, martial arts, geography games and much more. Scavenger hunts, capture the flag and dramatic skits were part of the evening schedule. In addition to keeping active with adventure and athletic events, campers worked on community building and character development.

While Camp DayDreams emphasizes learning and safety, it is a fun-filled traditional summer camp experience for children where they make lasting

friendships. Thanks to the generosity of our donors, a Dream Big! Auction and a fundraiser with national Boys & Girls Clubs of America partner Buffalo Wild Wings, many of our members were able to go to camp on scholarship – an experience they may not have had otherwise.

"Camp DayDreams is now a part of the Boys & Girls Clubs of Rochester family," said Camp DayDreams Founder and Director of Programs and Services Johnny McIntyre. "One of the best things about this partnership is that the Club feels the same way we do about family. We have always believed that this extended camp family can be a powerful piece in our campers' lives and it's so nice to have a home for Camp DayDreams where family is so important."

## CLUB CELEBRATES MEMBERS' HARD WORK

Club members were excited and proud to hear their names called the night of June 8 at our carnival themed Accelerated Reading (AR) and Learning Center Awards Dinner. Students were recognized for being star readers and for excellence in homework.

Each student received personalized certificates and a rose for reading, a tradition started by the inspiration behind the AR program, the late V.J. Stanley. The top 12 readers were awarded with gift cards to a local mall and the top two readers – with the first place student reading 111 books this year! – received special "summer fun" packages, including gift cards for ice cream, Seabreeze and more!

In an effort to combat the more than two months lost in reading achievement by students in low-income families, Boys & Girls Clubs of Rochester continues its Accelerated Reading Program when school's out. Out-of-school time – and after school and summer – is the most critical and overlooked opportunity to help kids and teens reach their full potential for a great future.

## Annual Award Night



# Indoors and Out!

## CLUB'S GOLF PROGRAM IS A HOLE-IN-ONE!



### SATURDAYS ARE GREAT FOR GOLF

Since 2003, members of the Boys & Girls Clubs of Rochester have spent many of their Saturdays expanding their golf skills by way of the Club's golf program. The program, which has been supported by a generous \$1,000 grant from the PGA Sports Academy, focuses on proper form, technique and having fun. This year, starting in late February and ending in early July, 10 to 15 members received top-level instruction from Midvale Country Club General Manager Rich Marr (pictured above, center). In the winter months, kids worked closely with Marr using indoor golf equipment, hitting tennis balls and learning basic skills right at the Boys & Girls Clubs facility. As the weather got warmer, Marr welcomed the kids at Midvale, allowing them a one-of-a-kind hands-on experience at a private golf course. They hit balls on the driving range, worked on putting and more. To commemorate the end of the program, members had the privilege of playing a few holes right on the course.

**"All of the participants improved,"** said Marr. **"Some have the potential to be exceptional golfers if they choose to pursue the game further. It is really an incredible experience seeing them progress over time. I love spending time with them and am rewarded from the experience as much as they are."**

In addition to advancing their golf game at Midvale, program participants, as well as other Club members, have had the opportunity to use the Boys & Girls Clubs' new golf simulator. Part of the newly renovated and expanded building, the interactive technology allows members to play 18 holes at top courses across the world, while never having to leave the Club. Participants have their swings analyzed, ball speed tracked and more. *The laptop used to operate the simulator was generously donated by Sean Griffin at Harris Beach, PLLC.*

**"Our partnership with Midvale Country Club has provided many of our members with an experience they'll never forget and has sparked**

**a passion in some that may not have otherwise had the opportunity to participate."** said Dwayne Mahoney, executive director of Boys & Girls Clubs of Rochester. **"The golf simulator is the perfect addition to the program and will allow many more members to realize their golf potential."**

### GOLFERS PAR-TEE FOR KIDS

Boys & Girls Clubs of Rochester welcomed August with its sixth annual golf tournament at Locust Hill Country Club. More than 120 Club advocates gathered together Aug. 1 to play the course in support of Rochester youth and the multiple programs developed to inspire and enable them to realize their full potential.

In addition to a round of golf, the sunny day included lunch, awards and a silent auction. This year's tournament raised more than \$50,000 for Boys & Girls Clubs of Rochester.

Thank you to all of the players, sponsors and volunteers who made the event a success!

## Sweet Dancerz

### Showcase Talents with Busy Schedule



Members of Sweet Dancerz, a dance program partnered with Boys & Girls Clubs of Rochester, have been busy showing off their dance skills over the last several months with performances and dance competitions.

Several girls in the program choreographed and filmed a dance routine with director Ms. Porshia Monè to recording artist Beyoncé's "Formation" that surpassed 35,000 views on social media. The group performed that routine at the RisingStar Regional Dance Competition at the Joseph A. Floreano

Rochester Riverside Convention Center and won first place in the hip hop genre. Another routine they put together called "BoomBox" placed first in top small group. In total, they took home four first place trophies. It was their first dance competition.

In addition to other competitions, including one in Syracuse, New York—where the "BoomBox" team won first place—the Sweet Dancerz have performed at halftime shows for the Rochester River Dogs and the RazorSharks. They also danced at Seabreeze on Memorial Day and Schaller's Stadium on opening day.

They opened up for entertainer and choreographer DLow when he can to perform in our gymnasium in May, have had photoshoots and had their own Sweet Dancerz Dance Recital Extravaganza at the end of July. The summer ended with a Sweet Dancerz dance camp featuring several different choreographers in early August.

**"It has been a very exciting season,"** said Ms. Porshia. Congratulations to all of our Sweet Dancerz on all of their successes!

**MAKE A DIFFERENCE FOR THE CLUB – DONATE TODAY! VISIT [BGCROCHESTER.ORG](http://BGCROCHESTER.ORG) FOR MORE INFORMATION**



**BOYS & GIRLS CLUBS  
OF ROCHESTER INC.**  
500 Genesee Street  
Rochester, NY 14611

**NON-PROFIT MAIL  
U.S. POSTAGE  
PAID  
ROCHESTER, NY  
PERMIT NO. 940**

**SAVE THE DATE**

*Uncork Their  
Potential*

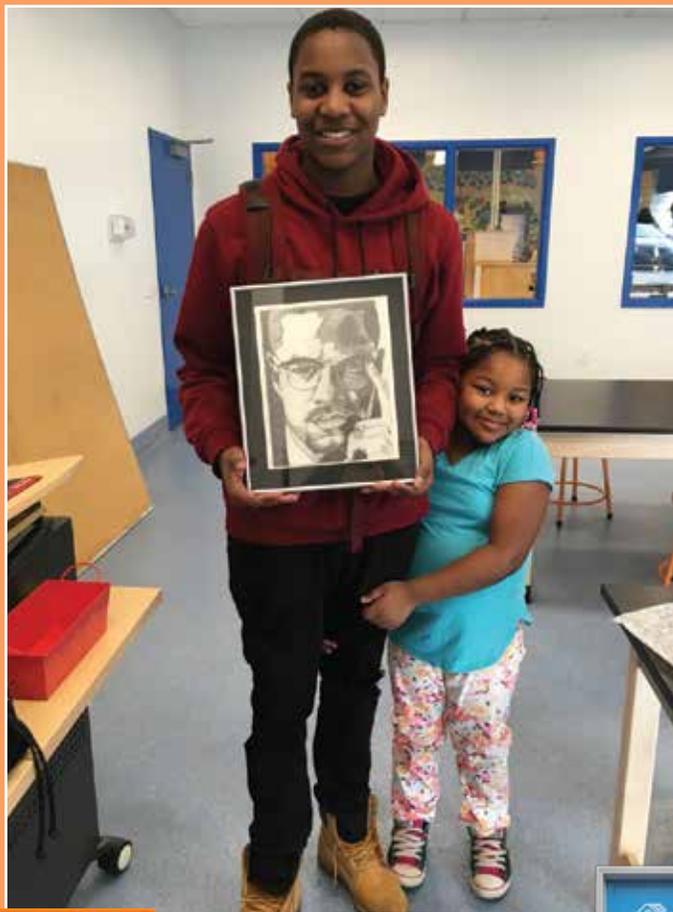
Oct. 20th at  
Monroe Country Club  
6 to 8:30p.m.



# Passions and Aspirations DEZMIR PHELPS

## Club Kid Corner

### CLUB MEMBER HAS MANY PASSIONS AND ASPIRATIONS



Dezmir “Dez” Phelps has been doodling since he can remember. A senior in high school, he was recently recognized as the local and regional winner of the Boys & Girls Clubs of America Fine Arts Competition for his lifelike portrait of Malcom X. He has also won local art competitions, including the University of Rochester’s Department of Psychology Bridge Art Gallery’s “Transformation” contest where he drew a feather transforming into a bird.

“Drawing is an escape,” said Dez. “No matter the mood I’m in, I can always draw.”

A member of Boys & Girls Clubs of Rochester since he was 5, Dez has always been engaged in Club programs and activities. He played in the Club’s Biddy Basketball league from the age of 6 to 12 – the full range of the program. In addition to being involved in basketball, Dez also participated in Cyclopedia, a bicycling program offered at the Club, and went to Culinary Camp at the New York Wine & Culinary Center.

Drawing isn’t Dez’s only artistic passion. He attended the School of the Arts (SOTA) for two years for acting and will be revisiting the performance art at SOTA for his final year of primary school.

An example for other Club members, Dez has been the president of Keystone Club for over a year. Keystone Club is for members 14 to 18 years old and focuses on academic success, career preparation and community service. Dez has attended both a National Keystone Conference in Orlando, Florida and a Regional Keystone Conference in Connecticut. He enjoys being a leader and encouraging his fellow teen members to make a difference at the Club and in their community.

Dez has worked as a youth employee at the Club for the last two summers. He organizes and oversees a variety of Club activities. His focus and drive is perfect for his dream career – Dez wants to one day become a Chief Financial Officer.

After his senior year, Dez plans to attend Howard University in Washington, D.C. for business and finance. Although he hopes to be out of state for his college education, he will always come back to the Club.

“The people I’ve met and made connections with at the Club have made it a second home for me,” said Dez. “There is a certain love and respect at this place where it just feels like second nature to be here.”

Join **THE CLUB** [BGRochester.org/Join-The-Club](http://BGRochester.org/Join-The-Club)

