



**BOYS & GIRLS CLUBS  
OF ROCHESTER INC.**

500 Genesee Street  
Rochester, NY 14611

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**PAID**  
ROCHESTER, NY  
PERMIT NO. 271



**BOYS & GIRLS CLUBS  
OF ROCHESTER INC.**

**HOURS**

**Monday - Friday  
2:30 - 8 PM\***  
**Saturday  
10 AM - 4 PM\***

\*Hours vary during holidays

**MAIN FACILITY**  
500 Genesee Street  
Rochester, NY 14611

**SATELLITE LOCATIONS**  
Rochester City School 29  
88 Kirkland Road  
Rochester, NY 14611

Rochester City School 45  
1445 Clifford Ave.  
Rochester, NY 14621

Industry Residential Center  
375 Rush-Scottsville Road  
Rush, NY 14543

**LIGHTS ON  
AFTERSCHOOL**  
Celebrates Afterschool  
Programming

**INSPIRED  
TO ENGAGE**  
Tamara Sheppard

**VOLUNTEER  
SPOTLIGHT**  
Sutherland  
Lowe's

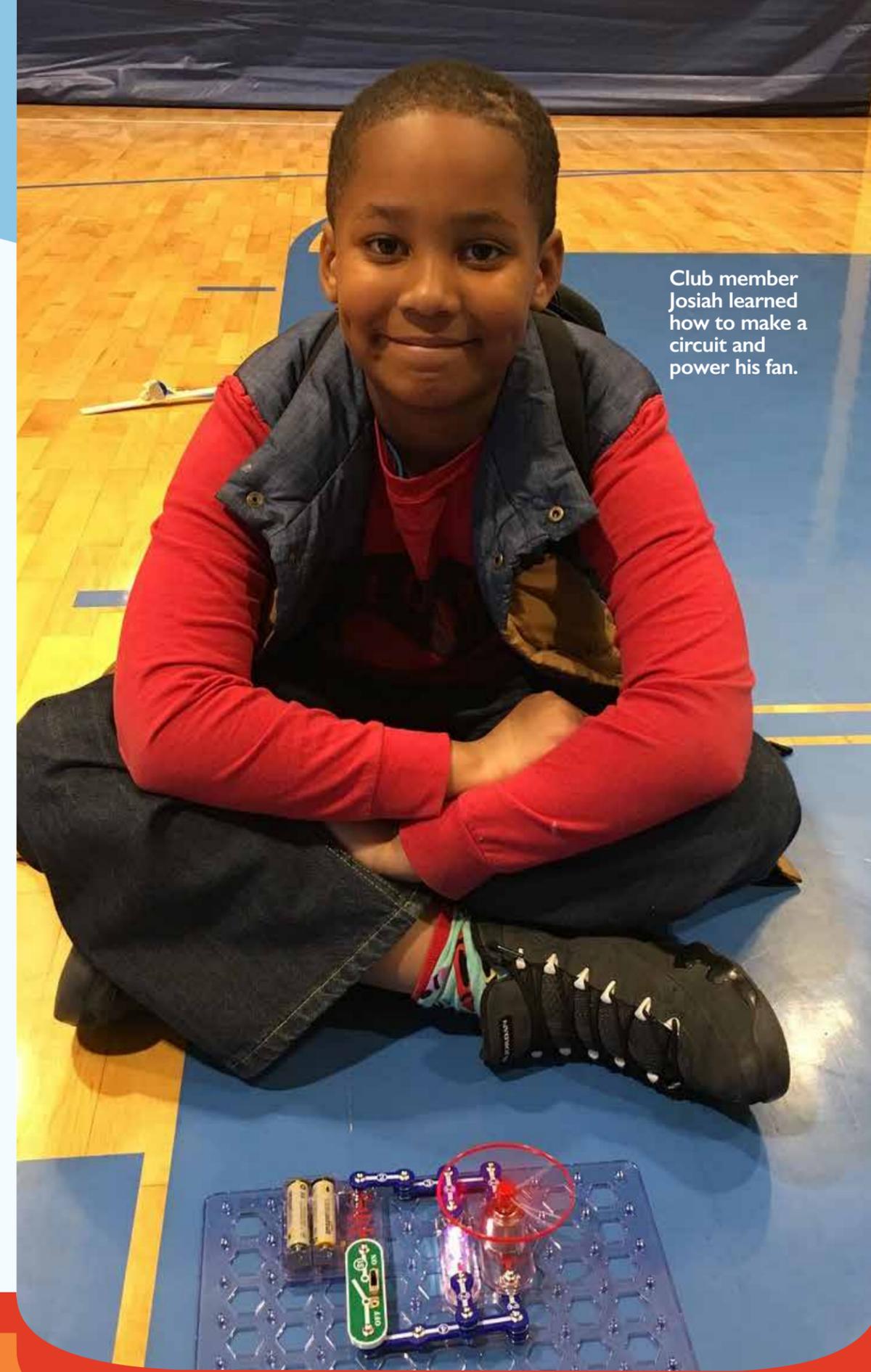
**SAVE THE DATE**  
Casino Night

**SUPPORTERS  
HELP UNCORK**  
Annual Wine Tasting

**ANNUAL APPEAL**  
Help Change a Club  
Member's Life Forever!

**FALL 2017  
ISSUE #7**

BGCRochester.org  
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bgc\_roc\_ny



Club member Josiah learned how to make a circuit and power his fan.



**BOYS & GIRLS CLUBS  
OF ROCHESTER**

**one**

**CHILD. MENTOR. COMMUNITY.**

CREATING GREAT FUTURES FOR ROCHESTER'S YOUTH

**HELP CHANGE A CLUB MEMBER'S LIFE FOREVER!**

Rochester, NY is a great place to live, with lots of history, friendly neighborhoods, and strong values. But for many of our neighbors, Rochester is also a place of hardship. Our poverty rate is one of the highest in the nation. Many struggle just to meet their family's most basic needs. Even more startling, 1 in 5 inner-city youth are not sure where their next meal will come from.

**A child needs you afterschool.** Afterschool hours are critical for kids. Take our club member Charlie, who is 13 years old. His mother is in and out of his life due to drug addiction and his father abandoned him at birth. He lives with his grandmother rather than being in foster care. Charlie recognized that his parents were no longer available to him. He was questioning his own value as a person, becoming involved in delinquent activities, and was changing his life in a negative way. That's when his grandmother reached out to the Boys & Girls Clubs of Rochester knowing Charlie would receive the much-needed positive attention of adult staff and afterschool programming.

**The bright spot.** The Boys & Girls Clubs of Rochester will continue to help one child at a time like Charlie. Afterschool, kids 6-18 years of age come to the Club to get help with homework, attend our reading program, have a healthy meal, play sports, learn new skills, and just enjoy being a kid. For these kids, the Club is the alternative to hours spent alone with no adult support. 97% of our Club members graduate from high school. The Club becomes the first stop on a path to a successful future, and with your support, this important work will happen.

**We urgently need your help!** Each year, we ask caring people like you for a gift to help our inner-city youth like Charlie. With your help, our community's kids WILL be on the path to success, despite seemingly impossible odds. Providing afterschool programs for youth is expensive – **we need you to donate today and help a child afterschool.**

Please decide to give and support our kids. Choose to donate at [BGCRochester.org](http://BGCRochester.org) today to support the Club kids. Your gift will transform a life forever.

With sincere gratitude,  
Dwayne K. Mahoney  
Executive Director

[BGCRochester.org](http://BGCRochester.org)



*What happens in Vegas...  
is happening in Rochester  
and for a great cause*

**SAVE THE DATE**  
TO Fabulous  
**ROCHESTER**  
NEW YORK

**BOYS & GIRLS CLUBS  
OF ROCHESTER**

**2<sup>nd</sup> Annual  
Casino Night**  
Friday, January 26

**THE WINTERGARDEN**  
1 Bausch and Lomb Place  
6:00 to 10:00 PM

Cocktail Hour 6:00 to 7:00 PM

**SPONSORSHIP LEVELS**  
Royal Flush Sponsor - \$1,500 - 10 tickets  
\$1,000 in chips\*, 20 raffle tickets, prominent advertising  
Full House Sponsor - \$1,000 - 6 tickets  
\$600 in chips\*, 12 raffle tickets, prominent advertising  
Pair of Aces Sponsor - \$500 - 2 tickets  
Game Table Sponsorship

**HIGH ROLLER TICKET \$150**  
Includes \$600 in gaming chips\*  
and 10 extra raffle tickets  
**GENERAL TICKET \$100**  
Includes \$500 in gaming chips\*  
and 10 extra raffle tickets

Grazing Stations,  
Gaming,  
50/50 tickets,  
Silent Auction,  
& Raffle Prizes  
\*Gaming chips have NO CASH VALUE  
and may only be exchanged for  
raffle tickets at the event.

Please contact Stephanie Youst at [syoust@bgcrochester.org](mailto:syoust@bgcrochester.org)  
or 585-328-3077 x102, for more information

**PRESENTING SPONSOR**

**LIGHTS ON AFTERSCHOOL**

# "LIGHTS ON AFTERSCHOOL" EVENT CELEBRATES AFTERSCHOOL PROGRAMMING



Boys & Girls Clubs of Rochester, in partnership with several other community organizations, hosted a Lights On Afterschool event October 26 to show the value and impact afterschool programming has on our community and its youth. The Greater Rochester Afterschool Alliance, The United Way of Greater Rochester, NYS Network for Youth Success, Rochester Engineering Society, Girl Scouts of Western New York and Boy Scouts of America Seneca Waterways Council teamed up for a special night, with a particular focus on Science, Technology, Engineering, Arts and Math (S.T.E.A.M.).

Chuck Campbell of The Campbell Brothers, the internationally-acclaimed African-American gospel group out of Rush, and members of String for Life were also in attendance to showcase how music plays an important role in S.T.E.M. Club members enjoyed learning about the instrument and jamming out with the musicians.

Several activities were set up inside and outside of the Club for members to engage in, including Morse code bracelets, circuits, a ping-pong launcher, slime and more! Proclamations recognizing the special day were granted by Governor Cuomo, Monroe County and the City of Rochester.

Launched in October 2000, Lights on Afterschool is the only nationwide event celebrating afterschool programs and their important role in the lives of children, families and communities. The Afterschool Alliance organizes Lights on Afterschool to draw attention to the many ways afterschool programs support students by offering them opportunities to learn new things and discover new skills.

Research shows that from 3 to 7 p.m. juvenile crime escalates and 11.3 million kids are left unsupervised. Boys & Girls Clubs of Rochester opens to kids in our community every day after school at 2:30 p.m., keeping kids safe and giving them a positive place to learn and grow and create a great future.

# TAMARA SHEPPARD – INSPIRED TO ENGAGE



A mature 5 year old, Tamara joined the Boys & Girls Clubs of Rochester a year before the official age of enrollment. Her 13 years spent at the Club on Genesee St. were filled with great memories and experiences that she'll never forget. "I remember melting down when the Club would be closed," said Tamara.

During her membership at the Club, Tamara especially enjoyed participating in Summer Vacation Club, Ultimate Journey Club and Young Women of Action. Summer Vacation Club included field trips and seeing more of the community. In Ultimate Journey Club, members took on leadership roles and performed service projects.

Young Women of Action, a partner program with the University of Rochester, was Tamara's favorite. Girls between the ages of 10 and 12 had the opportunity to meet women studying in college and learn about their different career paths. She still has a bear she received from one of the women she met.

"Young Women of Action was most influential because we got to see women pursuing their dreams through higher education," she said.

After graduating from the Club, Tamara went on to pursue a degree in sociology at SUNY Genesee. The people she interacted with and her exposure to society while at the Club inspired her to want to continue to engage with people of different backgrounds.

After holding several positions as a relief worker and counselor at different area organizations, Tamara went on to get her Masters in Social Work through the Greater Rochester Collaborative Program between Nazareth College and SUNY Brockport.

Currently a social worker at Children's School of Rochester, Tamara has worked in the RCSD for seven years. She also works per diem on

cases at Strong Memorial Hospital's Emergency Department.

The Club helped Tamara learn several lessons about accountability, structure and responsibility - just to name a few - which she still uses today.



"The Club provided me with so many meaningful interactions at such an important time in my life," she said.



## SUPPORTERS HELP UNCORK THE POTENTIAL OF MORE CLUB MEMBERS AT ANNUAL WINE TASTING

Wine flowed and the ambiance was sweet at the Boys & Girls Clubs of Rochester's fourth annual Uncork Their Potential wine tasting event October 19. The Country Club of Rochester hosted more than 130 supporters of the youth development organization and the oasis it provides hundreds of kids throughout the year. Guests helped raise \$46,000 (gross) that will enhance Club programming and help uncork the potential of more members. Harris Beach PLLC was the presenting sponsor of the event for the second consecutive year.

Throughout the evening, wine lovers sampled more than 20 wines from across the Finger Lakes region and beyond, pairing them with an array of cheeses, desserts, and food from the strolling supper. The desserts were featured in "The Bubble Room," complete with a special champagne tasting and classic piano music. Attendees took notes of their favorite wines as they made their way from table to table, each of which were labeled as a different Boys & Girls Club core program area - The Arts, Sports & Fitness, Character & Leadership, Health & Life Skills and Education & Career.



### SPECIAL THANKS TO OUR SPONSORS

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As guests sipped from their glasses, they had the opportunity to participate in a cork pull and silent auction. Silent auction items included salon and spa packages, Buffalo Bills tickets, local restaurant gift cards, golf lessons and more.

The event, emceed by Channel 8's Mark Gruba, showcased Club alumni and current member success stories and the powerful impact the Boys & Girls Clubs of Rochester has on its immediate community and beyond. Western New York Youth of the Year and current Club member Robert Miller shared how the Club continues to help him on his path to a greater education and pursuing college. Isaac Collins, assistant principal at Northeast Northwest College Preparatory School in the Rochester City School District and Club alumnus, shared how the Club acted as the corkscrew always guiding him through different situations to help uncork his full potential. These stories and the impact of the Club's programming would not be possible without Club advocates opening their hearts and supporting events like the wine tasting.

## VOLUNTEER SPOTLIGHT



**SUTHERLAND:** For the last two months, Sutherland employees have volunteered every Thursday afternoon for an hour reading with Club members in the Accelerated Reading (AR) Program. Sutherland has been a longtime supporter of Boys & Girls Clubs of Rochester. The IT service management company has sponsored several events, helped wrap presents for Breakfast with Santa, hosted their own fundraisers and generously funded the Sutherland Digital Center as part of the Club's capital project. Now, more than 30 Sutherland employees have directly helped Rochester youth improve their literacy skills. Thank you!

**LOWE'S:** In September, more than 60 Lowe's Heroes from the Rochester and Macedon area home improvement stores volunteered their time and services to beautify our Club. Employees painted walls, cleaned carpets, planted flowers and arborvitae, and much more. They really helped transform the Club after the wear and tear that 200 Club members can produce from day to day. Club members were thrilled to see the arborvitae lining the playground, making a real difference in their time outside. Thank you to everyone who contributed on that special day. We greatly appreciate your time and generosity!

