



**BOYS & GIRLS CLUBS  
OF ROCHESTER INC.**

**HOURS**

**Monday - Friday  
2:30 - 8 PM\*  
Saturday  
10 AM - 4 PM\***

\*Hours vary during holidays

**MAIN FACILITY**

500 Genesee Street  
Rochester, NY 14611

**SATELLITE LOCATIONS**

Rochester City School 29  
88 Kirkland Road  
Rochester, NY 14611

Rochester City School 45  
1445 Clifford Ave.  
Rochester, NY 14621

Industry Residential Center  
375 Rush-Scottsville Road  
Rush, NY 14543

**PAR-TEE FOR  
THE KIDS  
Golf Tournament**

**SUMMER FUN!  
2017 Camps**

**READING &  
HOMEWORK  
Award Night**

**NEW BOARD  
MEMBERS  
Paul Adams  
Katie Miller  
Jeff Leenhouts**

**MAKING IT  
TO THE NFL  
Jarron Jones**



It was a beautiful day for golf—despite a little rain—when 100 Boys & Girls Clubs of Rochester supporters gathered on the green August 7th at Locust Hill Country Club. The 7th annual Par-Tee for the Kids Charity Golf Tournament raised \$67,357 (gross) for the Rochester youth development organization.

Registration kicked off at 11 a.m., followed by lunch on the patio and a 12:30 p.m. tee-off. The course was decorated with more than 70 generous hole sign sponsors.

Club members who participate in the Boys & Girls Clubs of Rochester Golf Program at Midvale Country Club enjoyed interacting with players and being ball spotters on the green.

After golf, players enjoyed cocktails, cigars, dinner and a silent auction.

*Golfers Par-Tee for the Kids with Successful Fundraiser*

*Thank you to everyone who participated in the tournament in support of the Boys & Girls Clubs of Rochester and its members! We look forward to next year!*



**7TH ANNUAL PAR-TEE FOR THE KIDS CHARITY GOLF TOURNAMENT SPONSORS**

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**SUMMER 2017  
ISSUE #6**

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# Summer Fun!



**VETERINARY VISIT FOR NATIONAL SUMMER LEARNING DAY** Thank you to the Banfield Pet Hospital for visiting on National Summer Learning Day. In addition to our usual summer learning activities with reading and S.T.E.M., it was a special treat to have veterinarians from the Pet Hospital stop by with a dog and talk about pet care and veterinary practices. Participants loved listening to the dog's heart.



## Culinary Camp

For the eighth year, Club members took part in Culinary Camp at the New York Wine & Culinary Center (NYWCC). The Camp is part of the NYWCC Children's Culinary Education Initiatives. Participants made everything from apple pie to cauliflower au gratin. In addition to learning cooking skills, the 20 youth were also able to build their confidence in the kitchen.



**CAMP DAYDREAMS** Three school buses were filled with anxious and excited kids as they left Boys & Girls Clubs of Rochester August 14 to head to Camp Cutler for a week of fun at Camp DayDreams. The overnight camp experience was complete with water activities, hiking, fishing, campfires and much more. Boys & Girls Clubs of Rochester members are always excited to share their camp stories when they return to the Club before the school year kicks off again.

## Old Navy

A national Boys & Girls Clubs of America partner, Old Navy is always a fun and interactive experience for our teens. This year, Club members had an opportunity to operate the mobile check out devices, dress mannequins that greeted guests in one of the stores and try on their own outfit to express their personal style. Experiences like these give our teens an opportunity for career exploration and teach them job readiness skills.



**ROBOTS IN S.T.E.M.** S.T.E.M. Club members started a robotics unit. They've already learned how to build different types of robots and program them. Types of robots they've completed include a touch sensor robot and an ultrasonic turtle robot. The unit encompasses all aspects of S.T.E.M., with coding, math, technology and engineering playing large roles in the process. As they work on building their own robots it continues to be their favorite lesson thus far!

## BIDDY BASKETBALL CHAMPIONSHIP

It was a great JV Biddy Basketball season, with team Edison taking home the championship medal. Thanks to everyone who supported the games and participated this year! We look forward to the Varsity season kicking off soon.



## Buffalo Bills Camp Summer 2017



Buffalo Bills Camp is regarded as one of the top summer field trips for many of our sports fans. Club members enjoyed watching practice, getting autographed memorabilia from some of the players and playing in the Bills Experience Area where they tossed a football and practiced kicking a field goal. Thanks to the Bills for having us!

# Club Welcomes Three New Board Members



**PAUL ADAMS:** President, Founder and Chief Executive Officer of Monroe Capital, Inc. Paul Adams first became involved with the Boys & Girls Clubs of Rochester when he came to speak with Club teens in January. He shared his experience of growing up in the city and overcoming adversity, and how he was able to become successful in the financial industry. He immediately bonded with the group and knew he wanted to do more for the Club. Paul has made generous donations to the Club that have significantly advanced programming. He also held a Friend-raiser at his home in July to raise awareness of the Club.

*The Boys & Girls Clubs of Rochester is important because it provides an opportunity for people to move forward in their lives, Paul said.*

We are excited to have Paul as a member of the Boys & Girls Clubs of Rochester Board and look forward to having him also mentor some of our Club members who are entrepreneurs.



**KATIE MILLER:** Division Manager, Marketing and Communications, PharmaSmart Intl. Katie Miller has been an active part of the Boys & Girls Clubs of Rochester family for seven years now. Her relationship with the Club started when she was a National Account Executive for AT&T. A presenting sponsor of Commitment to Community galas and the first Casino Night fundraiser, AT&T has been a longtime supporter of the Club. Katie has been an integral committee member for the events and is always willing to help.

*I have a genuine passion for positively guiding our youth, empowering them and simply loving them, said Katie. My experiences, both as a volunteer and community supporter for the organization, have shown me the true importance and need for the Boys & Girls Clubs of Rochester; it changes lives. I look forward to the continued growth of the Club, meeting new children, and contributing to the development of future programs and resources.*

We are thrilled to have Katie join the Club family in this new way and for her to continue her great work with our community!



**JEFF LEENHOUTS:** Collaborator, Home Leasing Construction. Jeff has heard about the Boys & Girls Club before, but recently joined the Board through long-time Club friend and Board member Naomi Silver. With a personal mission geared toward youth development in the city, Jeff has been involved in a number of youth organizations. He has served on the Board of Directors for the Center for Youth, Boy Scouts of America and Rochester Rotary Club. He currently serves on the Finance Committee & Board of Newark Wayne Hospital.

Jeff is working to get his family involved at the Club. His oldest son Colin volunteered at the Club over the summer. Jeff's family has a farm in Macedon that includes a number of activities for kids to enjoy. Complete with a zip-line, fishing pond, baseball field, bee combs and more, Club members will love having overnights and field trips to the cabin. Jeff has seen the joy that the outdoors brings young kids through his involvement and participation in Boy Scouts.

*I look forward to getting kids outside and being able to make a difference, said Jeff. I hope to help the Club grow in the areas of fundraising, programming and more.*

We are excited to have Jeff as a member of our Board and look forward to working together to help further our shared mission in youth development!

## YOUNG READERS AND SCHOLARS RECOGNIZED AT BOYS & GIRLS CLUBS AWARD NIGHT

Boys & Girls Club of Rochester members were recognized for their dedication to reading with a Hollywood-themed award night June 14 at the 500 Genesee St. facility. Those who excelled in homework throughout the school year were also rewarded. After the ceremony – complete with a red carpet and Oscar centerpieces – guests enjoyed a celebratory dinner.

"This annual award program and dinner is a wonderful way to recognize our Club members for their hard work and achievements," said Robert Ricks, Accelerated Reading Program Director. "It is also an opportunity to empower our youth and show them how accelerating in reading and homework is celebrated and important."



## Working Toward Becoming a Trauma-Informed Organization

Boys & Girls Clubs of Rochester was recently awarded a \$4,000 2017 Community Health Award by Excellus BlueCross BlueShield to support the Club's effort in becoming a trauma-informed organization.

Low-income urban youth are at high risk for trauma due to the increased likelihood of their exposure to violence in the community, as well as poverty and unequal distribution and access to health and mental care. Boys & Girls Clubs of Rochester recognizes that Club members exhibit behaviors which indicate underlying trauma which, if not addressed, may lead to high risk behaviors such as substance abuse, sexual risk taking and/or violence.

Currently, there is limited access to mental health services for urban youth in the community.

To combat this, and better serve our members, Boys & Girls Clubs of Rochester is working toward becoming a trauma-informed organization. Our first step in this process was working with Masters in Public Health students at the University of Rochester Medical Center - linked to Boys & Girls Clubs of Rochester by the University's Clinical & Translational Science Institute's (CTSI) Community Engagement initiative - to administer the Adverse Childhood Experiences (ACEs) survey with a sample of our Club members. A total of 74 Club members, from the main 500 Genesee St. facility and our

School 29 location, were screened.

The three types of ACEs include household dysfunction, abuse (physical and emotional) and neglect (physical and emotional). Children with more ACEs are at an increased risk to fail a grade and are more likely to be misdiagnosed with learning disabilities like ADHD. Because ACEs trigger stress, having them can also increase the chance of having disease.

77 percent of the Club members screened by the Boys & Girls Clubs of Rochester had one or more ACEs.

### What's Next?

Boys & Girls Clubs of Rochester hopes to continue screening its members in

order to become more knowledgeable and to best meet the various emotional, developmental and social needs of our youth. A portion of the funding provided by Excellus BlueCross BlueShield will be used to train staff and to start the process of hopefully one day having on-site mental and behavioral health services right inside the Club.

Special thank you to Dr. Amina Alio and Dr. Scott McIntosh with the University of Rochester Medical Center and to the Clinical & Translational Science Institute's (CTSI) Community Engagement initiative for connecting community needs to University of Rochester researchers.



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500 Genesee Street  
Rochester, NY 14611

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# CLUB ALUM FULFILLS DREAM OF MAKING IT TO THE NFL

For the last few months, Boys & Girls Clubs of Rochester alum Jarron Jones has been busy preparing for his first season with the National Football League as a New York Giants player. Through all of the hard work and excitement, he will never forget how his years spent at the Club impacted him and, in many ways, helped him accomplish his dream.

Jarron became an official Club member at the age of 7. His father worked at the Club and his siblings were members as well. "I was always a part of the Club, even before I was old enough to be a member," said Jarron.

Although he participated in other Club programming, Jarron could always be found playing basketball and getting guidance from Reggie Smith,

Health and Fitness Coordinator for the Boys & Girls Clubs of Rochester. Jarron struggled a bit with being built differently than other Club members and fitting in. His height and strength would later come as an advantage, but he credits Reggie with helping him learn how to "handle adversity" and carry himself through the challenges.

"His mentorship went a very long way," said Jarron. "I learned a lot throughout my years as a Club member that I continue to use today."

Jarron participated in Bidy Basketball, a youth development league focused on basketball and life skills, from 7 to 12 years old. He started playing football with the Southwest Colts at the age of 7, then went on to play for the Greece Police Athletic

League. His passion for football grew when he went to Aquinas Institute of Rochester. After establishing himself at Aquinas as a star player, Jarron knew he wanted to continue his football career in college. Becoming a member of the University of Notre Dame Fighting Irish was the next step in his journey. He played defensive tackle for the team and graduated with a degree in sociology.

Jarron's signed 2013 National Championship jersey from the Division I school hangs in the Boys & Girls Clubs Game Room for all to see. It was a proud moment for Reggie when he received the jersey from Jarron and then unveiled it hanging in the Game Room. "The jersey symbolizes all that Jarron worked for and it will hopefully

inspire other Club members to see what they too can accomplish."

Jarron is excited to have the opportunity to compete professionally with the NFL. He describes camp and practices as a "fun challenge that makes him keep his head above the water and learn."

"It's an awesome experience and growth process," said Jarron. "It all goes back to Bidy Basketball and playing with great talent. There was talent in Bidy and now I have the chance to play with the best of the best across the country."

The Boys & Girls Clubs of Rochester wishes Jarron all the best in his first season as a left tackle for the New York Giants!



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